

## Message Text

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PAGE 01 PARIS 08743 241808Z  
ACTION EB-08

INFO OCT-01 EUR-12 IO-13 ISO-00 FEA-01 AGRE-00 CEA-01  
CIAE-00 COME-00 DODE-00 FRB-03 H-01 INR-07 INT-05  
L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15  
STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01  
/100 W

-----250602Z 083193 /13

R 241811Z MAR 77  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 0999  
INFO USDOC WASHDC  
AMCONSUL STRASBOURG  
USMISSION EC BRUSSELS  
USDEL MTN GENEVA

LIMITED OFFICIAL USE PARIS 08743

E. O. 11652:N/A  
TAGS: ETRD, FR  
SUBJECT: SECTION 201 INVESTIGATION: NON-RUBBER  
FOOTWEAR-FRENCH INDUSTRY REACTION

REF: A. PARIS 2372; B. PARIS 8213; MARCH 1976

1. ADIDAS REPRESENTATIVES HAVE AGAIN EXPRESSED THEIR CONCERN TO EMBASSY REGARDING POSSIBLE ADVERSE OUTCOME FOR THEIR FIRM OF NON-RUBBER FOOTWEAR INVESTIGATION. ACCORDING TO REPORTS THEY HAVE RECEIVED FROM THEIR WASHINGTON ATTORNEY, THE ITC RECOMMENDATION TO EXCLUDE ATHLETIC FOOTWEAR VALUED OVER EIGHT DOLLARS MIGHT BE DROPPED FROM INTERAGENCY PROPOSAL SUBMITTED TO THE PRESIDENT FOR APPROVAL. (IT IS APPARENTLY FOREGONE CONCLUSION TO ADIDAS THAT ADMINISTRATION WILL ADOPT MODIFIED TARIFF RATE QUOTER FORMULAR.)

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PAGE 02 PARIS 08743 241808Z

2. ADIDAS REPS REITERATED THEIR ARGUMENTS FOR EX- CLUSION (SEE REFTELS) AND CONCLUDED WITH FOLLOWING POINTS:  
A. WHILE IMPORTS OF ATHLETIC FOOTWEAR VALUED OVER EIGHT DOLLARS ARE MINISCULE IN RELATION TO TOTAL NON- RUBBER FOOTWEAR IMPORTS, THEY ARE OF MAJOR IMPORTANCE TO ADIDAS AND BY EXTENSION TO FRANCE (ADIDAS' EXPORTS

REPORTEDLY REPRESENT SOME 40 PERCENT OF TOTAL FRENCH  
NON-RUBBER FOOTWEAR EXPORTS TO U.S.).

B. ADIDAS WANTS TO GET OUT OF HIGHLY POLITICIZED  
ATMOSPHERE SURROUNDING FOOTWEAR CASE AND TO HAVE  
EXCLUSION ISSUE DECIDED ON ITS MERITS.

3. COMMENT. THE FOOTWEAR CASE IS OBVIOUSLY AN  
EXTREMELY COMPLICATED AND HIGHLY CHARGED ISSUE. THE  
DEPARTMENT AND OTHER AGENCIES HAVE UNDOUBTEDLY BEEN  
BOMBARDED WITH EVERY SORT OF REQUEST - MORE OFTEN  
THAN NOT CONFLICTING - FROM EMBASSIES IN POTENTIALLY  
AFFECTED COUNTRIES AND DOMESTIC INTERESTS GROUPS.  
HOWEVER, FROM OUR VANTAGE POINT - ADMITEDLY PAROCHIAL -  
ADIDAS' MAKES A GOOD CASE ON THE MERITS AND WE HOPE  
AND RECOMMEND THAT ITS PETITION BE SO JUDGED.

GAMMON

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** INDUSTRY, POLICIES, FOOTWEAR, TARIFFS  
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**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Reference:** 77 PARIS 2372, 77 PARIS 8213  
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**Review Markings:**  
Margaret P. Grafeld  
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